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June 24, 2009

Ms. Mary McGraw  
Wagner Reese & Crossen, LLP  
11939 North Meridian Street  
Carmel, IN 46032

Dear Ms McGraw,

Thank you very much to you and Wagner Reese & Crossen for sponsorship of the May 16<sup>th</sup> Mayor's Bike Ride! We were tremendously pleased with the success of the event – despite the poorly-timed rain – and we could not have accomplished as much as we did without your gift of helmets and the time you spent planning.

The Marion County Health Department, the City of Indianapolis Office of Sustainability, and the Health by Design coalition are committed to increasing bicycle traffic on Indy streets to create healthier people, cleaner air, and less congestion. We trust that this ride served to help introduce the new bike lanes to residents by providing information, resources, and an opportunity to practice using them. Here are a few indicators of the event's impact:

- Over 700 individuals registered to participate;
- 150 helmets were given away to promote safety;
- The event was promoted through at least 30 print and TV news stories, ads, newsletters, and webpages; and 2 television stations covered the ride;
- More than 12 partner organizations and 35 volunteers helped to plan and manage the event.

Your continued commitment to the Health by Design effort is greatly appreciated, and we look forward to continuing collaborative efforts in creating built environments to foster healthy living! We hope that the Mayor's Ride promotions and the event itself met your expectations as a sponsor, and we certainly welcome any feedback you wish to provide. Please don't hesitate to contact me with input or questions. Thank you - best wishes!

Sincerely,

Kim Irwin  
Executive Director  
Alliance for Health Promotion

*Thanks for your support!*